

WORLD DOLL DAY
SECOND SATURDAY IN JUNE



The Letter

So, you have not heard of World Doll Day? This is not surprising as of an hour ago, I hadn't conceived the idea. To make it happen. I need cooperation of every doll collector, every magazine editor, doll newsletter, doll shop, library, dollmaker, mother, grand—mother, father, grandfather, and all the stray aunts and uncles. The first World Doll Day is the Second Saturday of June 1986. Give a doll to a grownup, child in the family or just a friend. If you don't have a child to give a doll to - find one. There are many children with no dolls.

Think of it this way and ship a doll to another country. I have always felt that the common doll could be an instrument of world understanding. From the first time I started writing books on doll making, I had the hope that dolls would help make friends all over the world and develop a little love among all.

World Doll Day will also be a day for doll exhibits. It is my hope that all libraries will have a special doll exhibit.

Museums will publicize their doll exhibits and have special doll exhibits at this time. Magazines will put out special editions. Doll stores will put on campaigns weeks ahead. Doll Makers will make special dolls for World Doll Day. There will be doll competitions with World Doll Day awards, plaques and trophies.

The logo is made from artist Boots Tyner's doll representing a child. The child carries a German bisque doll to represent this doll collectors gift. Feel free to copy the logo or have one made.

Everyone can enjoy the fun as there are no fees, no permission needed, no obligations, nobody owns the day, no club, no company. It's a free- for- all, take up the day, its ideas and fly with it. Lets do it now. World Doll Day.

If you think World Doll Day is a good idea, then appoint yourself a committee of one to do something about it--only then can it become a reality. Would you tell five people, ask them to tell five people, and each of them tell five people and so on. World Doll Day's birthday is June 14, 1986.

Sincerely,
Mil and Vernon Seeley

P.S. This letter may be copied and copied again and again until the world knows about World Doll Day.